

## **GWTA Northern California State Staff Meeting**

March 22, 2008

**Pledge of Alliance** by Dennis Therien      Opening at 10:10am

**Prayer** by Richard McMillan

### **Chapter roll call**

A      Jim Jackson  
B      Tom Garski  
E      Kathy Honing  
F      Phil and Charley Messer  
J      Richard McMillan  
O      Les and Joyce Long  
R      Tim and Linda Smith  
S      Jack Jackson and Debby McNesse  
V      John and Charmayne Hunrath  
Z      Don and Shelly Talbert

### **Board of Directors**

**John Reynolds      Member of the Board of directors**

Conference call on March 9, 2008 regarding the finances of GWTA, the free membership campaign was successful in raising the overall membership by about 60% but the increased membership only helps the finances a little by adding new membership dues and the board is considering running the free membership campaign again. The board asked the regions to talk to the membership about raising the membership dues by \$ 10.00, The majority of those attending this meeting voted to supported the increase in dues.

There are approximately 3,562 members of GWTA of which only about 1,000 are dues paying members the others are either Life members or new Free members in 142 chapters listed.

Touring News magazine is one of the largest expenses of the organization costing \$12,000 a year. Each magazine costs about \$ 29.00 per member to publish; the advertising helps keep the costs down. It is highly recommend that when purchasing from an advertiser in Touring News that you let them know you saw there add in Touring News.

John Hunrath said there are several advertisers on the national WEB site.

Steve Andrus said that if every member were to buy one national ticket book the National organizations financial condition would be good

The tax exempt status both federal and state is up to the individual chapters. The National EIN is not to be used by the individual chapters because the income and expense reports do not match what National reports to the IRS. Each chapter needs an 'Organizing' document the 'Chapter Charter' from national. Chapters and needs to file form 990N each year but to do so you need an EIN. The process is confusing so go on to the internet to the IRS web site and start filling out form 990N and when you get to the section about entering your EIN follow the instructions from the IRS. Have a certified copy of your original documents, Chapter Charter and last quarters[December 31, 2007] financial report ready to mail to the IRS the process takes up to 6 to 8 weeks how ever the dead line for filing is May 15, 2008. Start as soon as possible! There may be penalties up to three years worth of additional taxes if not done correctly or in a timely manner. File as a Social Club (501C7) which outside fees of 35% or Fraternal Society (501C10) which has the least number of restrictions or one of the other organizations listed on the IRS web site. Ed Davis notes that the GWTA By Laws should be adhered to and that Christy should put together an instruction or guide for the chapters

100 Gold Rush raffle tickets were raffled off for \$5.00 a raffle ticket.  
Tom Garski Won and split the tickets Charles Horner

11:18 AM Break for 5 minuets, 13 minuets later the meeting resumed  
11:31Am restart the meeting

### **Ed Davis      Chairman of the Board of directors**

Selling the tickets helps GWTA, check the web site message board for more information

The magic membership number is 10,000 that is when vendors start to pay attention to the origination. So far there are only 4 vendors signed up for Gold Rush, if you know of any vendor that may be willing to go to Gold Rush let Bruce Keenon know.

Honda is moving the Gold Wing plant from Marysville, Oh back to Japan in 2009. Red Rider Club is reducing some of its benefits. This could be an opportunity to recruit more members.

Joann Davis wants to see new faces at the next meeting and that new members be given a job or position with in the chapter.

### **Regional Directors    Steve and Raphine Andrus**

Steve Andrus found that hanging around the motorcycle shop is a place to find new members.

Raphine would like a contest woman vs. men to recruit more new woman riders. This Wednesday the 26<sup>th</sup> is the dead line for new articles for the magazine. The Gold Rush 20<sup>th</sup> birthday shirts will be used again at Gold Rush by adding the number 1 in blue over the zero. She has some shirts for \$ 5.00; E-Mail her if you want one.

Winter Weekend West March 28-30, 2008 there are no day passes, Friday there are tours and Saturday night is a Pajama Party

Steve Andrus talked some more about the need to sell the Gold Rush tickets and that the west coast is carrying the bulk of the sales January sales were about 800, February sales about 906, and March to date about 600. He used a large poster advertising the Gold Rush Tickets at the Blossom Trail ride to help sell tickets.

National Web Master John Hunrath is turning the position over to Jack Jackson

### **Treasures Report**

Char Bazanson treasurer reported \$ 10,931.96 in the treasury and \$ 400.00 for Helping Hands.

Another 100 Gold Rush raffle tickets were raffled off for \$5.00 a raffle ticket.

Jack Jackson won

Steve and Raphine Andrus 22<sup>nd</sup> Anniversary to day

Charmayne Hunrath has the Northern California Store of goodies

A Blossom Trail Ride Picture was sold for \$ 165.00 for Helping Hands (Not sure who's picture it was)

### **Family of the Year**

Milton Appelhof received the slash/ribbon for Northern California family of the year

Ed Davis asked who knows short hand note taking for the board of directors meeting at Gold Rush and the meeting the following day. Milton Applhof volunteered his wife in her absence she was a court reporter.

Lunch break 12:20 to 1:25PM

Chapter "T" had candy bars for sale with the proceeds going to Ride for Kids

## State Reunion

Raphine is selling lanyards to be used with registration badges.

The Northern California GWTA trailer Milton Applehof will tow it to Mariposa.

Sam and her daughter from Southern Californian. Running the Kids games.

Dirty Bingo will be hosted by Reeda and Charles Baker from Southern Californian

The parking lot is all ours for the self practice riding course no other events are known to be scheduled this weekend.

Real Ralph most likely be at the event

Bike show will be overseen by Don Talbert Chapter Z

Security Steve Atkins and everyone else need to wear your registration badge at all times.

If some thing does not look right ask to see a pass or badge.

Saturday breakfast will only be served to those wearing there registration badges

Door prizes donated from the chapters should be higher quality and things that you would like to have.

Jim and Connie coordinating the door prizes

31 Card Game Contest Tournament winner will receive a perpetual trophy with there name engraved on it

Will have 10 tables of 7 people per table

31 game lessons on Friday night

Charles was asked to bring a projector and DVD, VHS player

Members are asked to bring photo albums to share in the hall

Christy needs help with the clean up after the event

At the 31 contest a surprise needed a person to serve for the final table a 'dillie bar' and Dennis was selected

Themes ideas for 2009 State Reunion need to be submitted so that they can be voted on at the closing ceremonies on Sunday

### Friday Schedule

31 Card game practice 7:00pm - 8:00pm

Hobo Pie 8:00pm

50/50 8:30pm

### Saturday Schedule

Opening 8:30am

Rides

Grazing 6:00pm

Dirty Bingo 7:00pm

31 Championship 8:00pm

50/50 Drawing 8:30pm

### Sunday Schedule

Church 8:00am

Bike Practice All day

Bike Show 10:00am – 1:00pm Please leave the bikes in place with the placards  
Best of show awarded at closing

Kids Games 1:00pm – 2:00pm

Adult Games 2:00pm – 3:00pm

Bike Games 3:00pm – 4:00pm

Closing Ceremonies 4:30pm – 5:30pm

Dinner 5:30pm – 7:30pm

Light Parade 8:15pm (1 ½ Hour)

Ice Cream Social After the parade

### Other Remarks

Tom Garski MS walk-A-Thon would like motorcycle escorts May 3<sup>rd</sup> of 4<sup>th</sup>

Waves to Wine has a new logistics company to plan and run the event and provide training for the motorcycles and to supply the motorcycles with safety equipment. The route has changes a little but the start, stop and end remain the same. Camp in Rohnert Park, leave your tent at the camp area both days. E-Mail Tom a list of people who can help

Don Talbert Ride for Kids two rides this year, Pleasanton June 29<sup>th</sup> and Woodland October 5<sup>th</sup>. The following year, 2009, only one ride in Vallejo.

Chapter	Events	
F	Mothers Day Camp out	May 9 - 11, 2008
T	Cinco De Mayo	May 2, 2008
S	Willets Campout	June 13 – 15, 2008
	Tahoe Campout	Aug 1 - 2, 2008
V	Shriner's Toy Run	Apr 13, 2008 6" or bigger no mechanical with battery's New school supplies No Smoke smelling toys
National	Winter Weekend West	March 28 – 30, 2008
	Fall Fiesta	October 17 - 19, 2008 in Yuba City

### Old Business

Christy the bumper stickers are on hold, the on line shops need the drawings in a vector file format

### New Business

Tom Garski suggested that the ticket sales reimbursement to the chapters be donated to the region.

A motion was made and seconded and voted on and was approved.

State Reunion logo contest winner was John Hunrath

The theme for Gold Rush is the "Legends Live On"

50/50 was \$ 105.00 to Connie

The State Reunion 'T' shit logo has Chinese writing that may not have been properly translated.

Adjourned at 2:39PM

Respectively submitted  
Linda and Tim Smith  
GWTA Northern California Secretary