

NORTHERN CALIFORNIA STATE STAFF MEETING MINUTES



WOODLAND CALIFORNIA ♦ JANUARY 24, 2004

TIME 9:00 AM

CHARLES HORNER STATE DIRECTOR, OFFICIATING

PLEDGE OF ALLEGIANCE

INTRODUCTIONS, **Phyllis Horner**, and Board of Directors; **Bob Hargrave**, **Ed Davis**, and **Joanne Davis**, . Financial Advisor, **Bruce Tannock**. Regional Director, **Don Fisher**. Owner of Ludys Restaurant Paul.

FAMILY OF THE YEAR, **Al and Joyce Mazon**

CHAPTER 'S', represented: A ,B, C, E, F J, L, M, N, O, P, R, T, V, Z, and Dennis and Cristy will join with a new Chapter "S" soon.

Meeting last night proposed membership should increase by 10% for each chapter this year. New Members should receive a letter from the chapters that welcome them, and tell them of our goals. We should tell other people about the good time we have had on rides.

STATE STAFF MEMBERS **Charles and Phyllis Horner**, State Directors, **Gary & Jan Campbell** Asst. State Directors, Chapter V; C.D.'s **Steve & Ralphine Andrus** also the State Vendor Coordinators, **Lee PopeJoy** new position, Special Events Coordinator, **Char Bezanson** is State Finance Director, **Phil & Charlie Messer** Asst. State Directors, **Les & Joyce Long** State R.E.D. and Secretary, **Bill & June Callier** Name Badges, **Jim & Suzanne Back**, S0. State Directors, Name badges were handed out to new C.D.'s Chapter T; **Milton & Lonna Applehof**, Chapter R; **Paul & Sonia O'Brien**, Chapter E; **Sy & Blanca Sizemore**.

Paul and Sonia O'Brien, Chapter E Sy Sizemore

BOARD OF DIRECTORS. OPEN Comments, **Bob Hargrave**, said we should remember to sell tickets for Gold Rush and help in the planning of the state get together in Wisconsin.

Ed Davis, January Touring News, there is a mug shot missing and it is Bill Kitchin. He will retire. Each Chapter should mail him a card of thanks. He did a good job of managing our purse strings.

Joanne, Our membership is down and money is in short supply. Send members cards that are not active anymore. Contact each new member, and give him or her a job, make them feel welcome. Some members have not paid dues. When we have a ride we should have members show membership cards. We have lost lots of members. We need to find new members, find out about old members, and call on them. At a meeting have members write their membership numbers down along with their name. State and National should check members at rallies also. We need to grow.

Bruce Tannock, We are a 501-C4 Organization. A not for profit organization. We operate as such at Chapter levels, and State levels. We business like, but not a business, but must watch our money in our local chapters, not to have lots of money in accounts. Do not jeopardize our no profit status. Chapter funds have never been required to be reported to National. Use discretion. Many things are going on at the National Level we do not heard about as yet. Question; how much money should we have in our accounts? Keep enough money in accounts to handle your business for following year. Money is made all year long, so maybe the chapter need a book keeping program like Quicken or Quick Books for your local member computer.

QUESTIONS FOR THE BOARD and Chapter Directors;

1. How many members do we have? 1,200 members in our region?
2. Do we want best dressed chapter at the State Reunion?
3. Best Dress couple
4. Spirit awards for Chapters
5. Organized games?
6. A question to Ralphine as to why she has the chicken necklace? Duly noted she explained everything.

At the April meeting we can answer these questions that each chapter will bring to the meeting.

Charles has 1000 applications if anyone in need. The old ones are obsolete. We are loosing membership for various reasons. The chapters are running themselves, and not looking to National for ideas. An idea from Chapter F was to

give out old GWTA magazines to prospective members. A member pulled a boat behind his Goldwing with an advertisement about a Toy Run, as an idea on how to advertise GWTA events...Use GWTA Web site to get information and up dates. **Don Fisher** Said this is a good time to ask questions of your Board Members. Since we are member run, member owned. The board needs to know what the members think. We have no agenda as yet for our up COMING meeting. Email leaders any ideas you have. National Membership recruiting day could be Valentines Day. Region Family of year is late this year, Al and Joyce Mazon have been selected for Reg B Family of The Year. Northern California use to be the driving force in GWTA, and now we are not the driving force. We need to go to National events. Last year at Gold Rush people were not joining very actively in the events. We need more ideas from the local chapters as to what we should do at our Rallies. We have lists of the Out Riders and members that have lost interest in GWTA and have not stayed members. Don Fisher has been sending the Chapter Directors lists each month with update information. These need to be reviewed and corrections sent back to Charles and Don for National record updates. Call each person and invite them to your local events and meetings.

2004 CALIFORNIA STATE REUNION, The theme is not chosen as yet for 2006. The Theme for 2005 is Disney. We will vote on a the theme and location for 2006 later. We gave John and Deloris, a big hand and thank you for all of their hard work and dedication to GWTA. A show of hands was taken as to how many people were COMING to State Reunion. Most replied they were going to attend. The Rally will be in Anderson CA at the Fair Grounds. We have several vendors lined up and want members to invite more. Get the names to Steve and Ralphine for more information. Please turn in your money and stubs for the State Rally to Delores Reynolds. There is Camping and showers and plenty of room for our events. **Ralphine** put on a skit advertising the State Reunion and she dressed up like a hillbilly. **Charlie Messer** explained what the volunteers will do on Registration. A sign up sheet was passed around and all but a few slots had been taken. We voted on the logo for the T-shirts and rally pin. The winner was a couple on a Wing, A couple hillbillies that is. Selling of car on the parking lot will not take place while the Rally is going on. Les Long will put on a Level 4 rider course with help from Phil Messer. Riders can do a refresher for the Rider Education Program. Levels 1,2, and 3 should be current by Rally Time. Level 3 is CPR and First Aid and Level 4 can be put on by State Members. Several Chapters have all joined the Rider Ed Program and E.R.C. Classes. A show of hands was taken as to how many wanted the Level 4 at the rally? Each Chapter will vote on this. In each GWTA magazine there is a article about rider education. Bring in your Door Prizes as soon as possible for the State Rally...We asked for 5 from each Chapter plus maybe some Dirty Bingo Prizes.

GOLD RUSH 2004

The local chapters can have 15% of the profit from selling the tickets. A show of hands was taken to see how many will attend Gold Rush. **Joanne** said if we want to wear the Region T shirts to all look alike, we could do that.

CALENDARS Changes were made on the Calendar that were put on calendar wrong. Several changes were made NEW & OLD BUSINESS There will be a bowl a thon in Redding 01-25-04 The money earned will go to Ride for kids. **Gary Campbell** told us about his area, and reminded us about all of the interesting places in his area. Explained that each member can tell prospective members of the great rides we have in each area. Asked if we would like a t-shirt or cap telling about our GWTA group. Maybe we could come up with a California theme shirt? Joanne suggested we have a state rally t-shirt. **Helping Hands Program;** A suggestion **Sonia** had, was she purchased some small piggy banks to give to members to fill with money and give the money to Helping Hands after the banks were filled. Put in your change each day from your pocket. A members little girl took a cart around with a bottle in it and raised \$180.00. Another idea is that if you do not wear your Golden Throne, or award for making a mistake, you will be fined \$5.00 and the money goes to helping hands. **Ride for Kids** There was a dinner at Chevys to raise money for Ride for Kids. Fifteen percent of the food cost went to Ride for Kids. Connie Granole was responsible for this. Each chapter could ask restaurants to do the same. Other ideas, we could hold bingo night, and have car washes, bake sale, and box lunches or hold a raffle. There was a See's candy sale. There is a Blossom Trail ride put on to raise money for Ride For Kids by Chapter E. Chapter O puts on the Fallen Rider each year and proceeds go to Ride for Kids. **Milton and Lonna Applehof**, won a 250cc Rebel, and will donate the sale of the bike to Ride for Kids. We applauded them. Chapter P has go carts in area, and ride them and part of proceeds go to Ride for Kids. They made \$1,400. Make sure you receipts for any event go to the treasurer. **New Business** Chapter V started **pass a badge** or a **small album** from chapter to chapter. Each chapter will put in events their chapter has and pictures in the album, and pass it to other chapters as we visit them. They in turn will pass us their album. At the end of the year the books will go back to the right chapters. Just an idea to get acquainted with other chapters.

**OLD Business Turn in your Green ticket stubs in as soon as possible. 50/50 \$160.00 was won by Don Tolbert.
Attendance 76 people attended. Next meeting April 3, 2004**